



Social Network Analysis for Ego-Nets

By Nick Crossley, Elisa Bellotti, Gemma Edwards, Martin G. Everett, Johan Koskinen, Mark Tranter

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The ego-net approach to social network analysis, which takes discrete individual actors and their contacts as its starting point, is one of the most widely used approaches in the field. This is the first textbook to take readers through each stage of ego-net research, from conception, through research design and data gathering to analysis.

It starts with the basics, assuming no prior knowledge of social network analysis, but then moves on to introduce cutting edge innovations, covering both new statistical approaches to ego-net analysis and also the most recent thinking on mixing methods (quantitative and qualitative) to achieve depth and rigour. It is an absolute must for anybody wishing to explore the importance of networks.

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Editorial Review

Review

Finally, a book on ego-centered networks! This new book provides a comprehensive introduction into the quantitative and qualitative analysis of egonets. It is very accessible for students who are new to the field and a valuable reference for researchers already working in it.

(Miranda Lubbers)

About the Author

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