



Power, Surveillance, and Culture in YouTube's Digital Sphere

By Matthew Crick

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Over the last several years, YouTube has become a public forum for creative, informative, and political endeavors around the globe. As the website's influence and appeal continues to grow, questions regarding the legal usage of material, as well as potential governance issues regarding surveillance and political sway, are becoming more relevant.

Power, Surveillance, and Culture in YouTube's Digital Sphere examines the imaginative, socioeconomic, and innovative features of the video sharing community of YouTube and how these areas traverse the digital world. Highlighting theoretical concepts and empirical research, as well as in-depth discussions on cultural studies, participatory experience, and media theory, this publication will appeal to professionals, practitioners, researchers, and students interested in the use of video sharing as a means of surveillance, communication, or personal promotion.

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Editorial Review

About the Author

Matthew Crick is Assistant Professor at William Paterson University in Wayne, New Jersey. He has taught courses in interpersonal communication, public speaking, and all aspects of television and media production. His work with social platforms, specifically YouTube, began in 2005 as the result of his doctoral research at Rutgers, the State University of New Jersey. Dr. Crick is a documentary filmmaker and educator. He directed and produced a feature-length documentary on the 1950s Universal film *Creature from the Black Lagoon*, as well as a short documentary on a pre-Civil War fort in Queens, New York. He has more than 20 years experience in all levels of video and television broadcast production, including corporate, independent, and educational video, having completed hundreds of hours of content. He is a skilled director, writer, camera operator, and editor.

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