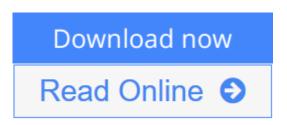


Measurement, Design, and Analysis: An Integrated Approach

By Elazar J. Pedhazur, Liora Pedhazur Schmelkin



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In textbooks and courses in statistics, substantive and measurement issues are rarely, if at all, considered. Similarly, textbooks and courses in measurement virtually ignore design and analytic questions, and research design textbooks and courses pay little attention to analytic and measurement issues. This fragmentary approach fosters a lack of appreciation of the interrelations and interdependencies among the various aspects of the research endeavor. Pedhazur and Schmelkin's goal is to help readers become proficient in these aspects of research and their interrelationships, and to use that information in a more integrated manner. The authors offer extensive commentaries on inputs and outputs of computer programs in the context of the topics presented. Both the organization of the book and the style of presentation allow for much flexibility in choice, sequence, and degree of sophistication with which topics are dealt.

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Review

The measurement chapters are very well done....I think [this book is] excellent. —Contemporary Psychology

A true asset of the book, and a marvelous resource for students and researchers alike, is the extensive citation of relevant references to guide the reader in acquiring additional knowledge on selected topics....an exceptionally readable book, with much to offer as a text for an introductory graduate sequence in research methods and statistics.

—Journal of the American Statistical Association

...the richness of each topical discussion allows exploration in several directions and in depth with the goal of interpreting data (wherever they are found) in an intelligent thoughtful manner. Excellent! It belongs on one's desk within arm's length.

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...a good and very useful book to have, not in the least because it makes explicit so many obvious but often neglected issues in doing research....a helpful companion for scientists intent on improving their research and assessing the research of others.

—Psychologica Belgica

From the Back Cover

The main premise of this text is to help you become not only proficient in various aspects of research but also to develop the perspective that takes into account their interrelations and interdependencies. Moreover, to help you learn to appreciate the paramount role of theory in guiding the research enterprise.

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