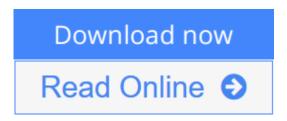


Technical Writing, Presentational Skills, and Online Communication: Professional Tools and Insights

By Raymond Greenlaw



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This book addresses four main topics: professional ethics, technical writing, presentation skills, and online writing. These topics are woven throughout the book and some of them are the main subjects of one or more chapters. The overarching theme of this book is to provide well-tested, best-practice techniques and strategies for main topic areas while focusing on information that can be immediately applied to help the IT professional improve a particular skill.

Technical Writing, Presentational Skills, and Online Communication: Professional Tools and Insights is a collection of work aimed at any professional that deals with ethical issues, writes up a technical project, gives or develops a presentation, or writes material for an online audience. While focusing on practical information and process, the goal is to improve the readers ability and knowledge in each of these four areas. This book presents the big picture relating to the chosen topics so the audience will have an excellent framework and foundation in the areas of professional ethics, technical writing, presentation skills, and online writing.



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Technical Writing, Presentational Skills, and Online Communication: Professional Tools and Insights By Raymond Greenlaw Bibliography

Sales Rank: #6502766 in Books
Published on: 2012-03-31
Original language: English

• Number of items: 1

• Dimensions: 11.02" h x .63" w x 8.50" l, 1.80 pounds

• Binding: Hardcover

• 247 pages

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Review

I believe that many IT professionals can benefit from reading this book, and they will find new material that they can immediately apply in the workplace or in school. [...] I highly recommend this book to anyone working in the IT field and to all students of technical communications. --Paul Goransson, Elbrys Networks, Inc.

About the Author

Raymond Greenlaw received a BA in Mathematics from Pomona College in 1983 and an MS and a PhD in Computer Science from the University of Washington in 1986 and 1988, respectively. He is a Research Scientist at Elbrys Networks, Inc. Ray is also the Leighton Endowed Distinguished Professor of Information Technology at the United States Naval Academy in Annapolis, Maryland. He is also the Distinguished Professor of Computer Science at Chiang Mai University in Thailand. Ray holds a visiting professorship at the University of Management and Science in Kuala Lumpur, Malaysia. He was the Founder and Dean of the School of Computing and Professor of Computer Science at Armstrong Atlantic State University in Savannah, Georgia. Ray also served as the Regional Coordinator for the State of Georgia's \$100,000,000 Yamacraw Project, which was designed to make the state of Georgia a leader in the telecommunications field. Ray has won three Senior Fulbright Fellowships (Spain, Iceland and Thailand), a Humboldt Fellowship (Germany), a Sasakawa Fellowship and fellowships from Italy, Japan and Spain. He has published over 20 books in the areas of complexity theory, graph theory, the Internet, parallel computation, networking, operating systems, technical communications, theoretical computer science, the Web and wireless. He is one of the world's leading experts on P-completeness theory. His books have been used in over 140 Computer Science and Information Technology programs in the United States, as well as internationally and have been translated into several languages. Ray has lectured throughout the world presenting over 210 invited talks. He served on the Executive Committee for the Computing Accreditation Commission of ABET and was Chair of the Training Committee. His research papers have appeared in over 85 journals and conference proceedings. As a PI or co-PI, Ray has been awarded over \$6,500,000 in grants and contracts, and his research has been supported by the governments of Germany, Hong Kong, Iceland, Italy, Japan, Malaysia, Spain, Taiwan, Thailand and the United States. Ray is an avid outdoorsman. In 2003 Ray broke the world record for the fastest thru-hike of the Pacific Crest Trail by completing the 2,659-mile trail in 83 days. His book titled "The Fastest Hike" describes that epic journey. In 2011 Ray bicycled 3,477 miles across the USA from east to west in 36 days. Ray has run over 125 races, including the big four 100-mile runs and completed many Ironman triathlons. He has climbed 6 of the world's 7 summits. He is a NAUI Dive Master. Ray has been to 49 of the United States, 69 of 77 provinces in Thailand, half of the provinces in China, 102 countries, 7 continents and many islands, including Aruba, Bali, Boracay, Bermuda, Cooks, Cozumel, Fiji, Galapagos, Guam, Half-Moon Bay Cay, Heimaey, Isla del Sol, Koh Nang Yuan, Livingstone, Magdelena, Palau, Peleliu, Reunion, Similian, Tahiti, Tobago and US Virgin Islands, among others. He has traveled about 2,000,000 miles.

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