



## **Strategic Management of Public and Third Sector Organizations: A Handbook for Leaders (Jossey Bass Business and Management Series)**

*By Paul C. Nutt, Robert W. Backoff*

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Winner of the 1994 Best Book Award presented by the Public and Nonprofit Sector Division of the Academy of Management

This handbook goes beyond strategic planning to show how an organization can be managed strategically. Comprehensive in scope, it provides an innovative framework for understanding strategic issues in the public and nonprofit sectors. It also explains strategic management concepts and describes the process step by step, details support techniques, and includes useful forms and worksheets.

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### Review

"A gold mine of theory, technique, and practical advice about strategic public management." —Barry Bozeman, The Maxwell School, Syracuse University

### From the Inside Flap

This handbook goes beyond strategic planning to show how an organization can be managed strategically. Comprehensive in scope, it provides an innovative framework for understanding strategic issues in the public and nonprofit sectors, explains strategic management concepts and describes the process step by step, details support techniques, discusses specific case examples, and includes useful forms and worksheets.

### From the Back Cover

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