



Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars

By Martyn L. Schorr

Download now

Read Online →

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr

Follow Ford's leap into the 1960s and the performance era--on the streets and on the track!

In the early 1960s, Ford Motor Company underwent a dramatic change in corporate philosophy. Previously, under Ford's young chairman, Henry Ford II ("the Deuce") safety, not performance, was the goal.

But by 1962, even the chairman realized his philosophy needed to change. Ford was nearly invisible to car-crazy baby boomers. Lee Iacocca convinced Ford that he needed to act decisively or risk losing the emerging youth market to the competition.

Thus began Ford's "Total Performance" program. *Ford Total Performance* is all about Ford's prime racing era from 1961 through 1971. In addition to purpose-built race cars, it also covers production performance cars, specialty models, and unique concepts such as lightweight drag race cars. The book explores the 427 Fairlane Thunderbolt; Mercury Comet; unique V-8 Falcons that competed in the 1963 and 1964 Monte Carlo Rallies; Dick Brannan's 427 A/FX drag car; Ford Indy 500 winning race cars; 427 Overhead Cam SOHC 427 engines as used in A/FX and fuel race cars; Boss 302 and 429 Mustangs for street, drag racing, and Trans-Am; and many more. The Ford-Ferrari war that led to the creation of the legendary GT40 Le Mans race cars isn't forgotten. Featuring unpublished period photographs, plus photos and artwork from Ford designers, *Ford Total Performance* covers all of Ford's classic race and street cars, including Cobras and Shelby Mustangs. It's a must-have book for any fan of classic American performance cars!

↓ [Download Ford Total Performance: Ford's Legendary High ...pdf](#)

 [Read Online Ford Total Performance: Ford's Legendary Hi ...pdf](#)

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars

By Martyn L. Schorr

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr

Follow Ford's leap into the 1960s and the performance era--on the streets and on the track!

In the early 1960s, Ford Motor Company underwent a dramatic change in corporate philosophy. Previously, under Ford's young chairman, Henry Ford II ("the Deuce") safety, not performance, was the goal.

But by 1962, even the chairman realized his philosophy needed to change. Ford was nearly invisible to car-crazy baby boomers. Lee Iacocca convinced Ford that he needed to act decisively or risk losing the emerging youth market to the competition.

Thus began Ford's "Total Performance" program. *Ford Total Performance* is all about Ford's prime racing era from 1961 through 1971. In addition to purpose-built race cars, it also covers production performance cars, specialty models, and unique concepts such as lightweight drag race cars. The book explores the 427 Fairlane Thunderbolt; Mercury Comet; unique V-8 Falcons that competed in the 1963 and 1964 Monte Carlo Rallies; Dick Brannan's 427 A/FX drag car; Ford Indy 500 winning race cars; 427 Overhead Cam SOHC 427 engines as used in A/FX and fuel race cars; Boss 302 and 429 Mustangs for street, drag racing, and Trans-Am; and many more. The Ford-Ferrari war that led to the creation of the legendary GT40 Le Mans race cars isn't forgotten. Featuring unpublished period photographs, plus photos and artwork from Ford designers, *Ford Total Performance* covers all of Ford's classic race and street cars, including Cobras and Shelby Mustangs. It's a must-have book for any fan of classic American performance cars!

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr Bibliography

- Sales Rank: #499788 in Books
- Brand: imusti
- Published on: 2015-11-02
- Original language: English
- Number of items: 1
- Dimensions: 11.25" h x 1.00" w x 9.63" l, .0 pounds
- Binding: Hardcover
- 208 pages

 [Download Ford Total Performance: Ford's Legendary High ...pdf](#)

 [Read Online Ford Total Performance: Ford's Legendary Hi ...pdf](#)

Download and Read Free Online Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr

Editorial Review

Review

"Featuring unpublished period images, plus photos and artwork from Ford designers, Ford Total Performance covers all of Ford's classic race and street cars, including Cobras and Shelby Mustangs. It's a must-have book for any fan of classic American performance cars!" - *Antique Automobile*

"...a stellar title that any Ford fan will want on their bookshelf." - *MustangandFords.com*

"Schorr has steered us through the best of times and the worst of times." - *The San Diego Union-Tribune*

"Real history is written best by the people who actually experienced it, and in the case of hits hugely anticipated book, Marty Schorr is the author who was there for all of it. This is not just a collection of old photos. The text springs forth with verve and sharp analysis, the kind of story that can only be written by someone who was front-and-center during the relevant years." - *Hemmings Muscle Machines*

"Ford Total Performance chronicles Ford's 1961-1971 racing era and covers production vehicles, unique concepts, drag cars, and the rivalry that led to the creation of the GT40. With 348 photos and illustrations to accompany the intriguing history, it's a must-read for Ford aficionados." - *Motor Trend*

"Featuring unpublished period images, plus photos and artwork from Ford designers, Ford Total Performance covers all of Ford's classic race and street cars, including Cobras and Shelby Mustangs. It's a must-have book for any fan of classic American performance cars - *Antique Automobile*

"Real history is written best by the people who actually experienced it, and in the case of hits hugely anticipated book, Marty Schorr is the author who was there for all of it. This is not just a collection of old photos. The text springs forth with verve and sharp analysis, the kind of story that can only be written by someone who was front-and-center during the relevant years - *Hemmings Muscle Machines*

"Spiced with war stories and insights accumulated through years as a magazine editor, Schorr covers everything from post - WWII hot rodding, time trials and street racing, to oval, rally, drag and Grand Prix competition. You don't have to be a Ford fanatic to enjoy the inside stories.. - **Houston Chronicle**

"Ford Total Performance chronicles Ford's 1961-1971 racing era and covers production vehicles, unique concepts, drag cars, and the rivalry that led to the creation of the GT40. With 348 photos and illustration to accompany the intriguing history, it's a must ready for Ford aficionados - **Motor Trend**

"This lively history encompasses the full breadth of Ford's performance machinery. The book is packed with lots of excellent archival and contemporary photography, plus its written by Marty Schorr who was there when a lot of this happened - **Muscle Car Review**

"...a stellar title that any Ford fan will want on their bookshelf - **MustangandFords.com**

"Automotive journalist Martyn L. Schorr lived the heyday of Ford's Total Performance period of the 1960s and early 1970s. He not only worked with the Ford folks to get the details behind the program and its cars, he drove the cars when they were fresh out of the wrapper. Now, he's taken all of that experience and knowledge and channeled it into this beautiful book. Not only was Schorr taking notes of Ford's performance program, he was taking pictures. Many of his original images join Ford archival images to complement the story for the complete package on Ford Total Performance - **Old Cars Weekly**

"Marty Schorr has fifty years worth of experience with performance cars. He also has fifty years worth of photographs he took during that time. He shares them in this book Açâ, -â?o some which have been used before and some which have not. For detail freaks it is a treasure trove. There have been a lot of books written about performance Fords. We know, because we have a wall full of book shelves filled with them. We are happy to add Marty Schorr's book to our shelf. If you're reading this review, you will be, too - **Shelby American**

"Schorr has steered us through the best of times and the worst of times - **The San Diego Union-Tribune**

"Schorr's insider stories are worth the price of admission and many photos from his personal collection add a special touch. An absolute must for Ford performance enthusiasts - **Vintage Motorsport**

"For Ford fans, as well as anyone wishing to learn more about a landmark period in American racing history, this is a must-read book - **Vintage Racecar**

"Automotive journalist Martyn L. Schorr lived the heyday of Ford's Total Performance period of the 1960s and early 1970s. He not only worked with the Ford folks to get the details behind the program and its cars, he drove the cars when they were fresh out of the wrapper. Now, he's taken all of that experience and knowledge and channeled it into this beautiful book. Not only was Schorr taking notes of Ford's performance program, he was taking pictures. Many of his original images join Ford archival images to complement the story for the complete package on Ford Total Performance." - *Old Cars Weekly*

'a Ford nut's dream come true! Well written, nicely illustrated and a real nostalgia trip.'

'a stunning encyclopaedia of the blue oval's attempt (and success) at performance domination on road, track, strip, salt, oval and pretty much anywhere else, complete in its coverage and with stunning period and current photography. Ford fans should be happy to immerse themselves in this'

"Marty Schorr has fifty years worth of experience with performance cars. He also has fifty years worth of photographs he took during that time. He shares them in this book – some which have been used before and some which have not. For detail freaks it is a treasure trove. There have been a lot of books written about performance Fords. We know, because we have a wall full of book shelves filled with them. We are happy to add Marty Schorr's book to our shelf. If you're reading this review, you will be, too." - *Shelby American*

"Spiced with war stories and insights accumulated through years as a magazine editor, Schorr covers everything from post - WWII hot rodding, time trials and street racing, to oval, rally, drag and Grand Prix competition. You don't have to be a Ford fanatic to enjoy the inside stories..." - *Houston Chronicle*

About the Author

Martyn L. Schorr has a history with high-performance cars that dates back to the beginning of Ford's Total Performance era over fifty years ago. He rode with Carroll Shelby and was at the press conference in New York for the debut of the Lola-built Ford GT that became the GT40. Schorr drove the GT40 on streets of New York City and went with Mickey Thompson in 1969 to Bonneville to set a book full of records. He personally knew all the key players from Ford's racing program from his years as a magazine editor. Schorr is the author of *Motion Performance* (Motorbooks, 2009).

Lee Holman is the son of John Holman and currently president of the legendary Holman & Moody. John Holman's involvement in Ford performance and racing dated back to the 1950s when he worked for Bill Stroppe and continued until Ford's retirement from racing in 1971.

Users Review

From reader reviews:

Jack Young:

The book Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars can give more

knowledge and also the precise product information about everything you want. Exactly why must we leave the good thing like a book Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars? Wide variety you have a different opinion about e-book. But one aim this book can give many information for us. It is absolutely suitable. Right now, try to closer with your book. Knowledge or facts that you take for that, you may give for each other; you could share all of these. Book Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars has simple shape nevertheless, you know: it has great and large function for you. You can search the enormous world by open and read a reserve. So it is very wonderful.

Andrew Howe:

This book untitled Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars to be one of several books which best seller in this year, that's because when you read this guide you can get a lot of benefit on it. You will easily to buy that book in the book store or you can order it by using online. The publisher with this book sells the e-book too. It makes you easier to read this book, because you can read this book in your Mobile phone. So there is no reason to your account to past this reserve from your list.

Charlsie Sprouse:

Reading can called mind hangout, why? Because while you are reading a book particularly book entitled Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars the mind will drift away trough every dimension, wandering in each and every aspect that maybe unidentified for but surely might be your mind friends. Imaging each and every word written in a reserve then become one type conclusion and explanation in which maybe you never get ahead of. The Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars giving you an additional experience more than blown away your thoughts but also giving you useful data for your better life on this era. So now let us present to you the relaxing pattern the following is your body and mind will probably be pleased when you are finished reading through it, like winning a. Do you want to try this extraordinary shelling out spare time activity?

Samuel Puckett:

Within this era which is the greater man or who has ability in doing something more are more valuable than other. Do you want to become one of it? It is just simple approach to have that. What you need to do is just spending your time not much but quite enough to possess a look at some books. Among the books in the top listing in your reading list is Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars. This book which is qualified as The Hungry Slopes can get you closer in turning into precious person. By looking upward and review this e-book you can get many advantages.

**Download and Read Online Ford Total Performance: Ford's
Legendary High-Performance Street and Race Cars By Martyn L.**

Schorr #0RAL9BO3FNW

Read Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr for online ebook

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr books to read online.

Online Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr ebook PDF download

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr Doc

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr Mobipocket

Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr EPub

0RAL9BO3FNW: Ford Total Performance: Ford's Legendary High-Performance Street and Race Cars By Martyn L. Schorr