



# Tourism and the Economy

*By James Mak*

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## **Tourism and the Economy** By James Mak

Tourism is one of the fastest growing industries in the world. Many countries see it as a passport to their economic development; others express concern that uncontrolled tourism may overwhelm their natural, cultural, social, and physical resources. The question of how best to harness tourism for the good of host communities is increasingly debated and forms the basis of this book. Written in a highly accessible style for a general audience as well as professionals, it applies an economic way of thinking to tourism to help readers gain a better understanding of this dynamic and fascinating global industry.

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## **Tourism and the Economy** By James Mak Bibliography

- Sales Rank: #2407745 in Books
- Brand: Brand: University of Hawaii Press
- Published on: 2003-10-31
- Released on: 2003-10-31
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .60" w x 6.14" l, .0 pounds
- Binding: Paperback
- 296 pages

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## **Editorial Review**

### **Review**

"I highly recommend this book to tourism planners and policy makers who want to gain a deeper understanding of the critical public issues in tourism today and the forces that will shape the future of tourism in the post 9/11 world."

### **About the Author**

James Mak is professor of economics at the University of Hawai'i and co-winner of the 2001 Award for the Best Article published in the 2000 issue of the *Journal of Travel Research*.

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