



Quick Response Manufacturing: A Companywide Approach to Reducing Lead Times

By Rajan Suri

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Developed by the author and now being employed by a number of businesses, Quick Response Manufacturing (QRM) is an expansion of time-based competition, aimed at a single target with the goal of reducing lead times. The key difference between QRM and other time-based programs is that QRM covers an entire organization, from the shop floor to the office, to sales and beyond. Providing guidelines for establishing a QRM enterprise, this volume builds upon kaizen, TQM, TPM, and other practice to help organizations streamline all functions of their operation. It shows how to quickly introduce products, along with ways to rethink materials and production management.

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Quick Response Manufacturing: A Companywide Approach to Reducing Lead Times By Rajan Suri Bibliography

- Sales Rank: #469531 in Books
- Brand: Brand: Productivity Press
- Published on: 1998-06-22
- Original language: English
- Number of items: 1
- Dimensions: 1.41" h x 6.31" w x 9.32" l, 2.28 pounds
- Binding: Hardcover
- 576 pages

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Editorial Review

About the Author

About the Author:

Rajan Suri is Professor of Industrial Engineering at the University of Wisconsin- Madison. Dr. Suri serves as Director of the Center for Quick Response Manufacturing (QRM), a consortium of over 40 firms working with the university on understanding and implementing QRM strategies. He is internationally regarded as an expert on the analysis of manufacturing systems, specializing in lead time reduction and time-based competitiveness. Dr. Suri is author of over 100 technical publications and has chaired three international conferences on manufacturing systems.

Dr. Suri has consulted for leading firms, including 3M, Alcoa, AT&T, Ford, General Motors, McDonnell-Douglas, and Xerox. He received a Bachelor's degree in Engineering from Cambridge University, England, and a Master's and Ph.D. in Engineering from Harvard University.

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