

## An Introductory Guide to SPSS® for Windows®

By Eric L. Einspruch



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An Introductory Guide to SPSS® for Windows®, Second Edition develops SPSS skills using sample programs illustrating how to conduct the analyses typically covered in an introductory statistics course. Throughout the book, data are analyzed and SPSS output are interpreted in the context of research questions. Boldface text is used to indicate operations or choices the reader will need to make when running SPSS. Exercises are also included, with solutions provided in the appendix. This Second Edition has been updated to SPSS Version 12.0, and includes new SPSS features, including how to recode data using the Visual Bander and how to read text data using the Text Import Wizard.



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#### Review

"The book is a nice blend of written instructions and examples of using the SPSS programs. This book does not overwhelm the student or instructor and gives the most inexperienced user confidence about using SPSS and conducting data analysis. I absolutely love this type of book." (Laurie J. Walter)

About the Author

Eric L. Einspruch is a Senior Research Associate and Project Director at RMC Research Corporation in Portland, Oregon. He received his B.A. with an emphasis in human ecology from The Evergreen State College in Olympia, Washington and his M.S.Ed. in counseling psychology and his Ph.D. in educational research and evaluation from the University of Miami in Coral Gables, Florida. Much of his experience with large-scale data analysis was acquired while working in the Office of Institutional Research at Miami-Dade Community College. He has taught courses in statistical methods and in computer applications in educational research. He is currently involved in the evaluation of school-based and community-based social service programs. His publications have appeared in the *Florida Journal of Educational Research*, *International Journal of Early Childhood*, *Journal of Counseling Psy*chology, *Journal of Drug Education*, *Journal of Primary Prevention*, *Psychotherapy in Private Practice*, and *Reaching Today's Youth*. He is active in the Oregon Program Evaluators Network, a local affiliate of the American Evaluation Association, serving as charter Secretary in 1999 and 2000 and as President in 2003.

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