

Currency Kings: How Billionaire Traders Made their Fortune Trading Forex and How You Can Too

By Ben Robson



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Win big and win often in the world's greatest financial market

With \$5 trillion traded every day, FX dwarfs all other markets. It's a tough market to master—but not as tough as people think. *Currency Kings* provides the keys anyone can use to unlock the enormous potential of FX.

FX guru Ben Robson walks you through the process of 1) developing a sound strategy, 2) creating a competitive edge, 3) scaling your efforts, and 4) managing risk. It's a simple, commonsense approach. And it works incredibly well. Robson has been using it to drive major profitability from FX for years. Throughout, he analyzes the strategies of the world's greatest FX traders, including:

- George Soros—perhaps the greatest FX trader ever
- John Henry—the brilliant technical trader and risk manager
- Urs Schwarzenbach—veritable king of options
- Peter Cruddas—a pioneer of retail fx trading
- Jim Simons—who made billions with computers and arbitrage
- Renat Fatkhullin -- mastermind behind Metaquotes trading software

Each of these investors have drawn untold profits through FX trading—and none of their styles is the same. Which goes to show that there is always room for innovation. *Currency Kings* provides the foundation, you build on it with the right combination of discipline, original thinking, and a powerful will to win.

The behemoth called the FX market awaits. Use this unparalleled investing guide to profit beyond your wildest dreams.

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Rank: #426450 in eBooksPublished on: 2017-08-11

• Released on: 2017-07-21 • Format: Kindle eBook

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Editorial Review

From the Back Cover

"NOT just for FOREX traders, this book is a valuable resource to anybody involved in the stock, commodity, or currency markets! Taking a page from the *Market Wizards* playbook, *Currency Kings* offers a delightful and informative account of the lives of various market moguls. In the process, Ben Robson offers an unforgettable glimpse into the ground zero of trading funds, market makers, individual market mavens, platform developers, and brokerage firms. This book MUST be on the shelf of traders of all sizes and types!" --Carley Garner, Broker, author and Market Analyst at DeCarleyTrading.com<?xml:namespace prefix = "o" ns = "urn:schemas-microsoft-com:office:office" />

"In *Currency Kings*, Ben Robson demonstrates how competitive advantage has been gained by some of the leading successful FOREX traders. The book's biographical style rests on the practical realities of how to profit in this fast-moving market, and the many real-life examples outshine the more traditional theoretical books on the same topic."

-- Michael C. Thomsett, author of *The Mathematics of Options* and *A Technical Approach to Trend Analysis*

"A tour de force in educational leadership for any aspiring financial market trader. Robson communicates in plain, easy to understand language what it takes to be a Currency King and the many obstacles to avoid."

--Sam Nassif, Ph.D., PCC, Professor of Leadership and author of *Rapid Improvement Self-Esteem*

"Long confined to global banks and dealers, technology has revolutionized the opportunities in foreign exchange for every trader. For what is quickly becoming the world's most exciting market, Ben Robson's *Currency Kings* is an invaluable overview of the biggest players and their oftentimes surprising strategies."

--Jonathan Hoenig, Capitalistpig.com, Fox News Channel

About the Author

Ben Robson has more than 20-years' experience in the Financial markets in the fields of Fixed Income Currencies and Commodities. After having served as an officer in the British Army's elite Brigade of Guards, Mr. Robson embarked upon a financial career, firstly as a Repo-Funding analyst at Goldman Sachs International and then as Foreign Exchange dealer at Prudential Bache International, both in the City of London. He subsequently set-up CMC Markets Asia Ltd in Hong Kong, before running MF Global's Asia Pacific Foreign Exchange and Bullion business. From 2011 to 2015, Mr. Robson created and acted as C.E.O of Fixi PLC's Singapore and Dubai based proprietary FX and arbitrage businesses. He now works independently in Monaco.

Website: www.fxworldwideonline.com

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