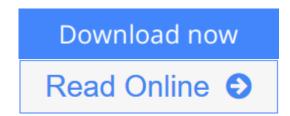


Business Aspects of Optometry, 3e

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NEW chapters expand the book's scope of coverage, and include these topics:

- Personal and professional goal setting
- Resumes and interviews
- Debt management
- Principles of practice transfer
- Ethics
- · Quality assurance
- Specialty practice
- Vision rehabilitation
- Coding and billing
- Financial decision making

• Exit strategies

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