



B.S., Incorporated

By Jennifer Rock, Michael Voss

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“I enjoyed the hell out of this book. It harpoons the bloated, mindlessly self-destructive tendencies of American corporations. But it’s also a human story. Which is why--despite the absurdity and arrogance and plain ol’ stupidity on display at BSI--I’d kind of like to work there. Are they hiring?” – Bill Anderson, President, One Voice Creative Media

Business Solutions, Inc., is falling apart at the seams. While employees are killing time staking free snacks and filming porn in the HQ stairwells, the company’s co-CEOs bring in shadowy corporate consultants to shake up their business in ways even they don’t understand.

As the communications manager tasked with translating C-suite doublespeak, Will Evans is constantly torn between his blue-collar warehouse past and his white-collar future. When he is put in charge of rolling out a dubious strategy the consultants brand *Optelligence*, Will is thrust deep into a muddle of absurdity and responsibility he never expected. Enter Anna Reed, corporate mercenary with heels as high as her ambition. To her, BSI is just a stepping-stone to a better job at a smarter company. Demoted to Will’s team on her first day, she’s ready to steamroll anyone to get her career back on track.

When BSI is pushed to the brink of bankruptcy, Will hatches a covert plan that just might save them all. But he needs Anna’s cunning and courage to pull it off. Can Anna, the consummate job jumper, find a reason to go all-in on BSI? Or is she better off bailing and letting the company go down in flames?

B.S., Incorporated was so laceratingly dead-on in its satire of corporate culture that it gave me nightmares. Jargon-filled, soulless nightmares. This book absolutely skewers its target. - Jilly Gagnon, coauthor of *Choose Your Own Misery: The Office*

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B.S., Incorporated By Jennifer Rock, Michael Voss **Bibliography**

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Editorial Review

Review

B.S., Incorporated exposes the crazy, funny underbelly of an institution and skewers the heck of out it. Be ready to laugh and want more! --Jayne J. Jones, Author, *Capitol Hell*, 2013 USA Best Book of the Year

Funny as hell, with sharp observations and cunning insights. It reads like the best happy-hour story you've ever heard. --Matt Kramer, CEO, Saint Paul Area Chamber of Commerce

Authors Jennifer Rock and Michael Voss have written an incredibly engaging read that will have their readers laughing uproariously and turning the pages just as quickly as they can in order to find out what happens next. Any reader who loves a book with a focus on the world of business, or just a great read in general, should absolutely read this book! - 5 Stars --Reader's Favorite

About the Author

Jennifer Rock and Michael Voss spent the better part of two decades careening through corporate America and barely lived to write about it. As company journalists, speechwriters, and communication directors, they survived more than their share of boardroom brawls. Both live near Minneapolis where they work as speakers and consultants. They share their best stories during happy hour. *B.S., Incorporated* is their debut novel.

Users Review

From reader reviews:

Angie Dean:

In this 21st century, people become competitive in every way. By being competitive currently, people have do something to make these individuals survives, being in the middle of the particular crowded place and notice simply by surrounding. One thing that sometimes many people have underestimated that for a while is reading. Yes, by reading a e-book your ability to survive improve then having chance to endure than other is high. To suit your needs who want to start reading the book, we give you this particular B.S., Incorporated book as beginning and daily reading reserve. Why, because this book is greater than just a book.

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Debra Lovern:

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Charles Owens:

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