



The Design Activist's Handbook: How to Change the World (Or at Least Your Part of It) with Socially Conscious Design

By Noah Scalin

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We Want You!

Will you join the ranks of design activists?

Doing good is too important to think of as work better left to those fictitious "other" designers. People more famous. More talented. More connected. Richer. Younger. Braver. (Insert your own mental roadblock here.) In truth, anyone can be a design activist.

It just starts with a commitment to yourself and your values. A commitment to making conscious choices and realizing how all the decisions you make as a graphic designer affect other people and the planet. It's about being awake instead of sliding by with the way things always have been done.

This book is for every graphic designer who's ever sat at a computer, thinking: Is this it? Isn't there more? It's a tool to help you figure out how to start making a difference and making a living at the same time--no matter where you live and work right now.

Just open this book and we'll help you start walking in the right direction. It doesn't have to be perfect. Little actions from a lot of people add up to big change. This isn't a contest about who's the greenest or the most radical. It's a movement, and we're inviting you to join right now.

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Editorial Review

Review

"This is an excellent book. I wish I had a few copies on my shelf. I'd hand them out to all the young creatives and design students I meet." -Osocio.org

"What makes this book stand out is that Scalin and Taute have given us the means to put "intent into action." The steps in it, the checklists, the infographics, work together as a tool. You can become a design rebel, one who makes a living and a difference. This is a call to arms that you don't want to miss." --Communication Arts

About the Author

Noah Scalin is a lifelong activist and founder of the award winning, socially conscious design firm Another Limited Rebellion design (www.ALRdesign.com). ALR has been featured in the magazines HOW, Print, I.D., Dynamic Graphics and Communication Arts as well as in books from Graphis, P.I.E., Rockport, Victionary and HOW Design.

Michelle Taute (www.michelletaute.com) is a journalist and author who specializes in design topics. A former editor at I.D. Magazine, she has written for top industry magazines ranging from Metropolis, HOW and STEP inside design to Architectural Record and Dynamic Graphics.

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Jeffrey Primo:

A lot of people always spent their own free time to vacation or go to the outside with them household or their

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Dan Villanueva:

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