



Scrum in Action

By Andrew Pham, Phuong-Van Pham



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SCRUM IN ACTION: AGILE SOFTWARE PROJECT MANAGEMENT AND DEVELOPMENT is a practical how-to guide for software project teams on how to successfully deploy an Agile software framework with Scrum. It is clearly and concisely written and is the first practical guide with real world situations written by corporate practitioners. This book describes many good project management techniques on how to get the most from project teams and bridges the gaps between many Scrum and project management books by addressing how to communicate with executives using financial terms, how to use an objective estimation technique, and where software architecture fits into Scrum.

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Editorial Review

Amazon.com Review

Features of *Scrum in Action*

- Provides a practical on-the-job guidebook for project teams with actionable information for real-world situations.
- Details solutions that can be used for any type of software projects.
- Includes forewords by Sanjiv Augustine, author of *Managing Agile Projects*, and Dan Pilone, author of *Head First Software Development* and *Head First iPhone Development*.
- Written by a highly experienced author team who are actual corporate practitioners, not just software trainers.
- Features new techniques to resolve current issues with Scrum; details the essentials a project team needs to know in order to begin and complete a Scrum software project.
- Solutions can be used for any type of software projects.
- Outlines specific sections applicable by role within project groups in the "If You Are..." section of the introduction: Management Team, Project Manager, Developer, etc.

Review

"Andrew Pham's book is an answer to the prayers of newbies to Agile/Scrum. Right from assessment techniques for your project/enterprise for agility, to guidance on implementing it - he has included, not only theoretical aspect, but also human and practical aspects. Simply put, for all the impediments he/his team faced over years he has put together a learning guide and answered for us most of the questions which we might face to start with agile transformation. A great tool for any team trying to explore the agile path!" -

Sameer Bendre, Certified ScrumMaster, PMP, 3i Infotech Consulting

"I have known Andrew Pham for many years and always enjoyed learning something new from him, starting from the time I was still working under his direction at AT&T (formerly known as SBC). Andrew Pham was particularly clear then in explaining Agile and Architecture Vision to us, something he has done again with this book. For a technical book, this is a very interesting book with new ideas to look at project management or software development process in general. Very well written and a must read for those that must improve on current way of doing things and a good reference book for all in IT." - **Ben Oguntona, MBA, Senior Systems Manager, AT &T**

"Andrew Pham takes a different look at Scrum in this book and helps shed light on many of the questions project teams face when beginning to adopt Scrum. Andrew describes many good project management techniques on how to get the most from your project teams. Andrew also bridges the gaps between many Scrum and project management books by addressing how to communicate with executives using financial terms, how to use an objective estimation technique in lieu of the common "poker estimation", and where software architecture fits into Scrum. A good, quick read to prepare project managers on how to successfully implement Scrum." - **Scott Booth, MCP, Manager Pariveda Solutions, Dallas, Texas**

"The book was a concise presentation of the steps and concepts that an organization should be aware of when

adopting Scrum. The company I work for is currently in our 3rd sprint of our very first Scrum project. I can't wait for the final version of this book to be released so that I can share it with the rest of my team. In many ways it was good confirmation that we are on the right track and it was a great reminder of the things that we still need to work on. The chapter on what makes a good Product Owner described almost exactly the person who is filling that role in our company. I haven't had the chance to complete the Certified Scrum Master training yet, so reading about how the Scrum Master and Product Owner work together to manage the team provided some key insight for me." - **Dennis Palmer, Product Manager/Scrum Master, Esquire Innovations, Inc.**

"Andrew Pham's book is a very concise reference for Agile and Scrum and is written more on a practical term than just academics. It is an easy read for the novice and advance project managers alike. The language of the book lends itself to showing the fact that the Agile and Scrum are absolutely a more natural way of looking at project management. As Andrew Pham and I had successfully led the first successful Peoplesoft package implementation at Computer City many years ago, I can recognize in this book many Scrum elements he was using then. Essentially, they were to build a good and frequent collaboration with the users, to empower the team while ensuring that they deliver on short demonstrable increments. The book definitely puts this natural progression in a more formal framework while highlighting the building flexibilities in the process. As a Senior Software Specialist having worked on small and large projects, I feel that this book is a great asset to the projects managers regardless of the size and extent of the projects." - **Anwar Bardai, Senior Software Specialist, Compucom, Inc.**

About the Author

Andrew Pham is a Certified Scrum Master (CSM), a Certified Product Owner (CSPO), and a Certified Scrum Professional (CSP). In addition to this, he is also a PMP (Project Management Professional), a longtime Architect for Java Technologies certified by Sun Microsystems, and an early OOAD (Object-Oriented Analysis and Design) UML professional certified by IBM. An elect-senior member with IEEE and member of the PMI, Andrew Pham has held top positions in project management, enterprise architecture, and software development in start-up, mid-sized and multi-billion-dollar corporations. An experienced Agile and Lean coach, Andrew has helped numerous companies successfully use Agile (Scrum) and Lean (kanban) on real-world projects as well as taught development teams both in the USA and abroad. An entrepreneur at heart, Andrew Pham is also President of Agile Enterprise Consulting, LLC, a consulting, training, and software development company.

Phuong-Van Pham is currently project manager in a multi-billion-dollar company. Phuong-Van is also a PMP (Project Management Professional), a Certified Scrum Master (CSM), a Certified Scrum Practitioner (CSP), and a Certified Project Manager for Technology (Project+) by the Computer Technology Industry Association (CompTIA). In addition to her responsibility at work, she is also an active member with the Association of University Women (AUA), the Project Management Institute (PMI), the PMI New York Chapter, the New York Scrum User Group, the Agile Project Leadership Network (APLN), and the Women in Project Management Special Interest Group (SIG).

Users Review

From reader reviews:

Ruby Freeman:

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each reserve has different aim or maybe goal; it means that reserve has different type. Some people feel enjoy to spend their a chance to read a book. These are reading

whatever they get because their hobby is usually reading a book. Why not the person who don't like reading a book? Sometime, particular person feel need book if they found difficult problem or perhaps exercise. Well, probably you will need this Scrum in Action.

Harold Phillips:

People live in this new time of lifestyle always make an effort to and must have the extra time or they will get great deal of stress from both everyday life and work. So , once we ask do people have extra time, we will say absolutely sure. People is human not a robot. Then we ask again, what kind of activity do you have when the spare time coming to you of course your answer will certainly unlimited right. Then ever try this one, reading textbooks. It can be your alternative with spending your spare time, often the book you have read is usually Scrum in Action.

Rafael Perez:

In this period globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of recommendations to get information example: internet, paper, book, and soon. You will observe that now, a lot of publisher that print many kinds of book. The actual book that recommended for you is Scrum in Action this guide consist a lot of the information of the condition of this world now. This book was represented just how can the world has grown up. The dialect styles that writer use for explain it is easy to understand. The actual writer made some research when he makes this book. That's why this book suited all of you.

Allison Larson:

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