



# The Global Public Management Revolution

By Donald F. Kettl

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Over the last quarter century, governments around the world have launched ambitious efforts to reform how they manage their programs. Citizens have demanded smaller, cheaper, more effective governments. They have also asked for more programs and better services. To resolve this paradox, governments have experimented with scores of ideas to be more productive, improve performance, and reduce costs. In this new edition of *The Global Public Management Revolution*, Donald F. Kettl charts the basic models of reform that are being employed worldwide. Reviewing the standard strategies and tactics behind these reforms, Kettl identifies six common core ideas: the search for greater productivity; more public reliance on private markets; a stronger orientation toward service; more decentralization from national to subnational governments; increased capacity to devise and track public policy; and tactics to enhance accountability for results. Kettl predicts that reform and reinvention will likely become mantras for governments of all stripes. Ultimately, this strategy means coupling the reform impulse with governance—government's increasingly important relationship with civil society and the institutions that shape modern life.

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## Editorial Review

### Review

"A highly readable argument that good governance is a necessary condition for economic prosperity and social cohesion." — *Canadian Public Administration*

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### About the Author

**Donald F. Kettl** is the Robert A. Fox Leadership Professor at the University of Pennsylvania, where he is also director of the Fels Institute of Government and a professor of political science. Kettl is the author or coauthor of numerous books, including *System under Stress: Homeland Security and American Politics* (CQ Press, 2nd ed., in 2007) and *The Global Public Management Revolution* (Brookings, 2nd ed., in 2005).

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