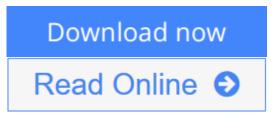


The Believing Brain: From Ghosts and Gods to Politics and Conspiracies - How We Construct Beliefs and Reinforce Them as Truths (Hardback) - Common

By By (author) Michael Shermer



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Synthesizing thirty years of research, the author (the world's best-known skeptic) upends the traditional thinking about how humans form beliefs about the world. Simply put, beliefs come first and explanations for beliefs follow. The brain, he argues, is a belief engine.

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