



Project Management 2.0: Leveraging Tools, Distributed Collaboration, and Metrics for Project Success

By Harold Kerzner

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Get connected and improve outcomes with a more modern approach to project management

Project Management 2.0 tackles the new emerging approach and toolset for practicing project management in a virtual world. Author Harold Kerzner is recognized as *the* thought leader in project management, and in this book, he shows how PM 2.0 offers better outcomes with a focus on new tools, better governance, improved collaboration, and more meaningful reporting using KPIs, metrics, and dashboards. This full color guide explores the impact PM 2.0 changes are having on organizations around the world, and provides a detailed comparison with PM 1.0 to help practitioners adopt new techniques and tools to use within their existing project management approach.

At its core, PM 2.0 recognizes that a new generation of workers grew up in a Web 2.0 world of web-based project management tools that allow virtual or distributed teams to work together much more closely than in the past. Advances in technology and information flow have shown that traditional project management techniques are ineffective for many of today's projects. This book offers an alternative with PM 2.0, an updated approach that aligns more closely with the modern workflow.

- Discover the new project management tools that are changing the workflow
- Learn how to improve collaboration with stakeholders
- Explore new ideas and processes for better project governance
- Achieve more meaningful information reporting with traditional tools

Project management is an integral component of successful business operations. With today's technology, teams are no longer limited by distance or time zones – so why are they being managed with approaches that are? This book provides a framework more relevant to the way people work today. For the project manager looking to increase efficiency and improve outcomes, *Project Management 2.0* provides the information and tools that can make it happen.

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Editorial Review

From the Back Cover

MASTER PROJECT MANAGEMENT FOR A VIRTUAL WORLD

In this full color guide, Project Management expert Harold Kerzner provides much needed guidance on today's changing project management mechanics, especially the growing importance of value metrics and key performance indicators. In *Project Management 2.0*, Kerzner explains how PM 2.0 offers better outcomes with a focus on new tools, better governance, and improved collaboration. Kerzner also compares various methodologies and examines how PM 2.0 facilitates problem solving and decision making. You'll find essential background on PM 2.0, as well as a detailed examination of web-based project management tools and how to use them.

- Improve project governance and collaboration with stakeholders
- Achieve more meaningful information reporting with KPIs, metrics, and dashboards
- Discover easier ways for teams to work together from different locations
- Gain an understanding of the project manager's role in strategic planning and portfolio management
- Implement problem-solving and decision-making processes
- Understand how to implement effective methodologies

Project Management 2.0 explains PM 2.0 tools and techniques that managers, project team members, engineers, and consultants can start using now for improved project outcomes.

About the Author

HAROLD KERZNER, MS, PHD, MBA, is Senior Executive Director for Project Management at the International Institute of Learning, Inc., a global learning solutions company offering professional training and consulting services. He has consulted for corporations worldwide, and is a recognized expert on project, program, and portfolio management; total quality management; and strategic planning.

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Linda Gaitan:

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