



How to Start a Business Analyst Career: A roadmap to start an IT career in business analysis or find entry -level business analyst jobs

By Laura Brandenburg

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Are you trying to find your first business analyst job? Are you working in information technology and wondering about your next career move? Do you have the formal education but lack the experience necessary for most business analyst jobs? You are not alone. Many highly competent professionals are looking to become business analysts and facing difficulties finding an entry-way into a business analysis career. This book offers an approach to starting a business analyst career that's based on discovering and building marketable BA experiences. We explore the role in detail and share stories from successful business analysts who made just the transition you're trying to make. We help you walk in the shoes of a business analyst, identify marketable business analyst competencies from your work experience, and set out on a path to accumulating BA experiences. Finally, we'll help you land that first job by providing BA-specific advice about target positions, job search, resumes, and interviews. How to Start a Business Analyst Career will help you build a personalized road map for finding your first business analyst position, accelerating your transition into the BA role without the hefty investment in formal training programs.

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Editorial Review

Review

For those of you who are looking to begin a BA career, I highly recommend Laura's e-book How to start a Business Analyst Career. I took her advice and I made a call to a nonprofit organization in my city to be matched to opportunities where I could apply and hone my BA skills. Fortunately, I was given an opportunity very quickly, and have been working to document processes in the form of a training guide for this nonprofit. I love the work and I love the people. But more importantly, the e-book spelled out what I needed to do to put myself on the right path to landing a BA job. --Jonathan Babcock, PracticalAnalyst.com

"As the Chief "Evangelist" Officer for IIBA, I often have people come up to me after a presentation and share their excitement that they now have a formal name for the role they have often performed for years within their organizations - Business Analysts. But how do they take that knowledge and use it to enhance their positions further within their companies? IIBA® and the BABOK® have formalized the BA profession and given its practitioners a structure in which to evaluate and improve their practice of business analysis. Laura Brandau, in her book in How to Start a Business Analyst Career takes that information and builds on it to provide both new and seasoned BAs with a roadmap to take their career to the next level. There is no one path to becoming a Business Analyst. Laura's book helps you leverage what you have and succeed in this fast growing profession." -- Kathleen Barret, CEO, International Institute of Business Analysis®

"I wish I had this book last year when I was seeking information out about how to become a business analyst." --Douglas Hill

About the Author

Laura Brandenburg is the principal consultant for Clear Spring Business Analysis and hosts Bridging the Gap, a blog to help business analysts become leaders and advance their careers. Laura is passionate about the business analyst profession and helps BAs become better communicators, learn new technical skills, and find fulfilling careers in business analysis. Prior to founding Clear Spring Business Analysis, Laura held a variety of information technology roles and has been instrumental in establishing business analyst practices in several organizations.

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