

Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business

By M. J. Alhabeeb

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Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business By M. J. Alhabeeb


Featuring key topics within finance, small business management, and entrepreneurship to develop and maintain prosperous business ventures

With a comprehensive and organized approach to fundamental financial theories, tools, and management techniques, *Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business* equips readers with the necessary fundamental knowledge and advanced skills to succeed in small firm and business settings. With a unique combination of topics from finance, small business management, and entrepreneurship, the book prepares readers for the challenges of today's economy.

Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business begins with key concepts of small business management and entrepreneurship, including management tools and techniques needed to establish, run, and lead business ventures. The book then delves into how small businesses are operated, managed, and controlled. General finance skills and methods are integrated throughout, and the book also features:

- Numerous practical examples and scenarios that provide a real-world perspective on entrepreneurship and small business management
- A brief summary, list of key concepts, and ten discussion questions at the end of each chapter to prepare readers for the challenges of today's economy
- A practical guide to the complete life of a small business, from establishing a new venture to training and developing young entrepreneurs tasked with maintaining and developing a prosperous economy
- An in-depth discussion of the entire process of writing a successful business plan, including the rationale, significance, and requirements
- Techniques needed to solidify the free enterprise tradition, develop entrepreneurial strategies, and grow small businesses

Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business is an ideal textbook for upper-undergraduate and first-year graduate courses in entrepreneurial finance within business, economics, management science, and public administration departments. The book is also useful for MBA-level courses as well as for business and management PhD majors as a resource in methodology. The book is also an idea reference for entrepreneurs, business managers, market analysts, and decision makers who require information about the theoretical and quantitative aspects of entrepreneurial finance.

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Editorial Review

From the Back Cover

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M. J. Alhabeeb, PhD, is Professor of Consumer Economics and Finance in the Department of Resource Economics at the University of Massachusetts, Amherst. He has been teaching finance and consumer economics for over 30 years and is a recipient of The Academy of Educational Leadership's Outstanding Teaching Award for Innovative and Creative Teaching. Dr. Alhabeeb is the author of *Managerial Economics: A Mathematical Approach* and *Mathematical Finance*, both of which are published by Wiley.

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M. J. Alhabeeb, PhD, is Professor of Consumer Economics and Finance in the Department of Resource Economics at the University of Massachusetts, Amherst. He has been teaching finance and consumer economics for over 30 years and is a recipient of The Academy of Educational Leadership's Outstanding Teaching Award for Innovative and Creative Teaching. Dr. Alhabeeb is the author of *Managerial Economics: A Mathematical Approach* and *Mathematical Finance*, both of which are published by Wiley.

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Nancy Nault:

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