



Build your own Wordpress website: An ultimate guide for small business owners

By The Wordpress Genie

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Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn:

- How to build a Wordpress website for your small business, whether it is currently a physical location or online destination.
- How to choose a profitable website domain name and select the best web hosting server
- How to install Wordpress and configure the Wordpress dashboard for your business
- Updating and securing your Wordpress site to prevent hacking and digital theft
- Selecting a Wordpress theme and customizing the theme for your business
- Integrating an email list like Aweber or Mailchimp into your website
- Setting up an online shop via WooCommerce to facilitate digital sales
- How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines.

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Editorial Review

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