



The Executive Guide to Improvement and Change

By G. Dennis Beecroft, Grace L. Duffy, John W. Moran

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There are a variety of tools and techniques available to improve or change an organization, but how do executives and senior management decide which are right for their organization? *The Executive Guide to Improvement and Change* is designed to help managers and executives understand the many different approaches to organizational change and improvement, and then make an educated decision on which are right for them. The book explains that there is not one technique that works best for any organization, but rather that managers and executives need to develop their own strategies with a blending of different methods. The authors share the tools and techniques that they have used to successfully make changes and improvements in their own organizations, and include examples from manufacturing, healthcare, service, government, telecommunications, education, and more.

The Executive Guide to Improvement and Change was written to be a quick read for busy executives, and covers a variety of techniques and quality methods, ranging from auditing to teamwork, Six Sigma to customer satisfaction, and more. This book will help guide executives and senior management as they lead improvement and change initiatives within their organizations and the larger business community. The book will also help educate those who aspire to senior positions of leadership, and is an ideal text for senior management courses.

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