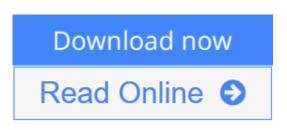


Legal Aspects of Managing Technology (West Legal Studies in Business Academic)

By Lee B. Burgunder



Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder

For future managers, the fast-paced world of technology offers both unlimited opportunities and difficult challenges. Understanding what the laws are, why they're important, and how they apply to cyberspace will help you to make better decisions. LEGAL ASPECTS OF MANAGING TECHNOLOGY, 5e guides you through the complex legal issues involved with today's rapidly-changing technology environment. This book offers a comprehensive presentation of intellectual property rights and solid coverage of other key topics including ecommerce, privacy, antitrust, and biotechnology. This edition's lively, intriguing writing style is packed with actual examples showing how real companies throughout the country analyze and apply legal concepts.

<u>Download Legal Aspects of Managing Technology (West Legal S ...pdf</u>

Read Online Legal Aspects of Managing Technology (West Legal ...pdf

Legal Aspects of Managing Technology (West Legal Studies in Business Academic)

By Lee B. Burgunder

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder

For future managers, the fast-paced world of technology offers both unlimited opportunities and difficult challenges. Understanding what the laws are, why they're important, and how they apply to cyberspace will help you to make better decisions. LEGAL ASPECTS OF MANAGING TECHNOLOGY, 5e guides you through the complex legal issues involved with today's rapidly-changing technology environment. This book offers a comprehensive presentation of intellectual property rights and solid coverage of other key topics including ecommerce, privacy, antitrust, and biotechnology. This edition's lively, intriguing writing style is packed with actual examples showing how real companies throughout the country analyze and apply legal concepts.

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder Bibliography

- Sales Rank: #310082 in Books
- Brand: Cengage Learning
- Published on: 2010-01-20
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.02" h x .90" w x 7.95" l, 2.43 pounds
- Binding: Paperback
- 624 pages

Download Legal Aspects of Managing Technology (West Legal S ... pdf

<u>Read Online Legal Aspects of Managing Technology (West Legal ...pdf</u>

Editorial Review

About the Author

Lee B. Burgunder is professor of law and public policy at California Polytechnic State University, where he has been teaching for 25 years. Professor Burgunder is recognized as a "Distinguished Teacher" at Cal Poly, and is a pioneer in developing technology law courses for undergraduate and graduate programs. He has published numerous articles on intellectual property and technology law issues, and served as co-chair of the technology law section within the Academy of Legal Studies in Business. Professor Burgunder received his law degree and M.B.A. from Stanford University, and practiced law at Patton, Boggs in Washington, D.C., prior to entering academia.

Users Review

From reader reviews:

Eric Ray:

Have you spare time for the day? What do you do when you have a lot more or little spare time? Yes, you can choose the suitable activity regarding spend your time. Any person spent their own spare time to take a go walking, shopping, or went to the particular Mall. How about open as well as read a book called Legal Aspects of Managing Technology (West Legal Studies in Business Academic)? Maybe it is for being best activity for you. You know beside you can spend your time along with your favorite's book, you can wiser than before. Do you agree with it is opinion or you have different opinion?

Nancy Lord:

As people who live in typically the modest era should be up-date about what going on or details even knowledge to make them keep up with the era that is certainly always change and move ahead. Some of you maybe will certainly update themselves by reading through books. It is a good choice in your case but the problems coming to you actually is you don't know what type you should start with. This Legal Aspects of Managing Technology (West Legal Studies in Business Academic) is our recommendation to cause you to keep up with the world. Why, as this book serves what you want and want in this era.

Ramon Hudson:

Reading a book being new life style in this yr; every people loves to read a book. When you read a book you can get a great deal of benefit. When you read books, you can improve your knowledge, due to the fact book has a lot of information onto it. The information that you will get depend on what types of book that you have read. If you wish to get information about your analysis, you can read education books, but if you want to entertain yourself you can read a fiction books, these kinds of us novel, comics, and soon. The Legal Aspects of Managing Technology (West Legal Studies in Business Academic) offer you a new experience in studying a book.

Carla Floyd:

You may get this Legal Aspects of Managing Technology (West Legal Studies in Business Academic) by browse the bookstore or Mall. Simply viewing or reviewing it can to be your solve issue if you get difficulties on your knowledge. Kinds of this publication are various. Not only through written or printed but in addition can you enjoy this book by simply e-book. In the modern era like now, you just looking of your mobile phone and searching what your problem. Right now, choose your own personal ways to get more information about your e-book. It is most important to arrange yourself to make your knowledge are still update. Let's try to choose correct ways for you.

Download and Read Online Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder #PQZYU4SKVNE

Read Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder for online ebook

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder books to read online.

Online Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder ebook PDF download

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder Doc

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder Mobipocket

Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder EPub

PQZYU4SKVNE: Legal Aspects of Managing Technology (West Legal Studies in Business Academic) By Lee B. Burgunder