



Kids and Money: Giving Them the Savvy to Succeed Financially (Bloomberg Personal Bookshelf (Paperback))

By Jayne A. Pearl

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If you've ever worried about whether your child will handle money responsibly and become self-sufficient, worry no more. Jayne Pearl shows you how to "gimme-proof" your kids to help them develop the discipline they'll need to manage their own finances.

It includes great advice from parents, psychologists, teachers and other experts on allowances, getting to kids to want to save instead of forcing them to do so, transforming shopping trips from battles to fun learning experiences, inculcating them against questionable values they acquire from the media and friends, and helping kids land their first job.

For parents of kids anywhere from preschool to college, this book is a rich resource for launching your children on the road to financial success.

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Editorial Review

From Library Journal

The importance of teaching children the skills of financial management cannot be overemphasized. Pearl, a business reporter and editor, provides methods for parents and educators to teach kids how to devise and stick to a budget, keep track of where money goes, set goals, be wary of advertising and other commercial enterprises, and stop impulse spending. The chapter on saving and investing would be useful to anyone interested in learning more about simple vs. compound interest, CDs, DRIPs, and the stock market. The appendix is filled with more than 80 online resources that can help the whole family learn together. In addition to money matters, career and job-hunting information as well as college and entrepreneurial sites are included. Neale S. Godfrey's *Ultimate Kids' Money Book* (S. & S., 1998) covers less and costs more. Most families should add this guide to their personal libraries, and public and school libraries should consider purchase as a public service. Susan C. Awe, Univ. of New Mexico Lib., Albuquerque
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Review

"The importance of teaching children the skills of financial management cannot be overemphasized.... Most families should add this guide to their personal libraries, and public and school libraries should consider its purchase a public service." (*Library Journal*)

Review

"Lack time or knowledge to teach your children to be financially responsible? There's no better guide than Jayne Pearl's *Kids and Money* for easy-to-understand-and-implement techniques—no matter where you are on the economic scale."

—**Tom Peters**, Management Consultant and Author

"Most parents of our generation never taught us much, if anything, about money matters. Break the mold with your kids! Get a book that we highly recommend, *Kids and Money*. First, read it yourself. Then teach your kids about the money topics that will pay them dividends for the rest of their lives."

—**Ken and Daria Dolan**, Cohosts of *The Dolans* radio show

"*Kids and Money* is an essential guide for parents committed to helping their children develop smart spending and saving habits. Author Jayne Pearl offers solid, practical advice on teaching fiscal prudence and being a loving mentor."

—**Barbara Spector**, Editor in Chief, *Family Business* magazine

"Teach your kids the right money values and give them the priceless asset of financial independence. Jayne Pearl's *Kids and Money* is a superb tool to begin the process."

—**Steve Forbes**, President & CEO, Forbes Inc.

Editor in Chief, *Forbes* magazine

". . . *Kids and Money* is a must-read for parents who seriously want to prepare their kids for a competitive future."

—**Jonathan Carson**, CEO, cMarket, Inc.

"Jayne Pearl's *Kids and Money* hits the nail right on the head. This is a great resource for parents and educators alike."

—**Linda Childears**, President and CEO, Daniels Fund

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