



# Introduction to Work and Organizational Behaviour

By John Bratton

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Do big bonuses really motivate bankers to work harder? Is it better to hire someone with a personality similar to your own? What impact does delivering 'service with a smile' have on employees?

*Introduction to Work and Organizational Behaviour* answers all of these questions and more, offering insights into contemporary management practices and encouraging you to reflect critically on the realities of the workplace.

Building on the success of the previous edition, this new edition offers:

- New chapters on organizational change, and diversity and people management
- Brand new *Links to Management* videos featuring business managers and consultants discussing topics such as perception and learning
- 12 new *Globalization and Organization Misbehaviour* vignettes illustrating contemporary organizational practice and its impact across the world
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#### Review

'Bratton never fails to deliver! This is a well written and comprehensive resource for students and lecturers alike. In providing contemporary examples which will resonate with students, Bratton challenges them to view OB critically.' - Kirstine Collins, Robert Gordon University

'This book represents an ambitious and significant development in OB. It is well-written and manages to convey a critical awareness lacking in other texts.' - Michael Allvin, Uppsala University, Sweden

'This edition is a clearly navigable and in-depth resource that will enable critical discussion. Key OB theories are illustrated with contemporary examples that will resonate with students and will prompt them as future managers to consider their roles in addressing inequalities and ensuring sustainable practice.' - Helen Mortimore, Plymouth University, UK

'This is an extremely informed and thought-provoking text which should both stimulate and challenge all those interested in contemporary issues in modern organisations of all kinds. Students and teachers alike should find much here to provoke discussion and critical reflection.' - Susan Miller, Durham University Business School, UK

'This defining and lucid book on OB is essential reading for researchers and students looking to understand the complex nature of work and organizations. Well researched, providing historical and current information, and full of stimulating case studies, this is an excellent teaching tool and an exciting read.' - Nellie El Enany, Warwick Business School, UK

'Introduction to Work and Organizational Behaviour examines the field at all levels, from the individual to groups and teams and the organization as a whole. It is very well structured and the new organizational change chapter is a strong asset. The case examples and interviews with businesspeople offer the reader a better understanding of OB in practice.' - Andre Soares, Coventry University, UK

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