



# Humblebrag: The Art of False Modesty

By Harris Wittels



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From comedian and writer (*Parks and Recreation*, *Eastbound & Down*) Harris Wittels comes a hysterical breakdown of boasts, brags, and self-adulation disguised as humble comments and complaints-based on his popular @humblebrag Twitter feed.

Something immediately annoyed Harris Wittels about Twitter. All of a sudden it was acceptable to brag, so long as those brags were ever-so-thinly disguised as transparent humility, such as:

"Just filed my taxes. Biggie was right, mo money mo problems."

"I hate when I go into a store to get something to eat and the male staff are too busy hitting on me to get my order right :( so annoying!"

Taking action by naming this phenomenon and creating the Twitter account called Humblebrag-dedicated solely to retweeting the humblebrags of others-Wittels's new word took the Internet by storm. Harris also shows readers what humblebrags might look like from some of history's most notable names, as well as devoting an entire chapter to a man who just might be the greatest humblebragart of them all...

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## Humblebrag: The Art of False Modesty By Harris Wittels Bibliography

- Sales Rank: #114841 in Books
- Brand: Gift Item
- Published on: 2012-09-25
- Original language: English
- Number of items: 1
- Dimensions: 7.63" h x 1.00" w x 5.75" l, .74 pounds
- Binding: Hardcover
- 272 pages

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### Editorial Review

#### Review

"Harris Wittels is a hilarious performer and writer and with this book he has coined a new term for that thing that drives us crazy. But honestly, I don't know how I feel about this whole thing. It makes me nervous." -

**Amy Poehler**

"Great, Harris. This is a really good use of your time." -**Mindy Kaling**, comedian and *NYT* bestselling author of *Is Everyone Hanging Out Without Me?*

"HUMBLEBRAG: *The Art of False Modesty* is an amazing assembly of hilariousness and an anthology of heartbreaking insecurity. Enjoy it-but don't forget how sad it is." -**Sarah Silverman**, comedian and *New York Times* bestselling author of *The Bedwetter*

"I haven't read this, and never intend to, but Harris is my friend, so I feel obligated to give him a 'blurb' for his book. He's a funny writer...I'm sure it's not that bad." -**Aziz Ansari**, comedian, NBC's *Parks and Recreation*

"I can't believe they asked me of all people to blurb a bestselling book! Weird." -**Bill Simmons**, ESPN columnist and *New York Times* bestselling author of *The Book of Basketball*

"So weird to be asked to write a blurb for this amazing book when they passed over Alec Baldwin, Bono and The Pope. Like I'm ANYWHERE near as important as those guys. I mean, I DO have more Twitter followers than Baldwin. Oh well." -**Patton Oswalt**, comedian and *New York Times* bestselling author of *Zombie Spaceship Wasteland*

"Since the dawn of man, bragging has been evolving, growing more elusive and resilient. Thank you, Harris Wittels, for identifying the new strain, the "humblebrag." Humanity is forever in your debt. -**Ezra Koenig**, lead singer of Vampire Weekend

#### About the Author

Harris Wittels currently writes for NBC's *Parks and Recreation* (on which he sometimes appears as Harris, the Animal Control guy). He has also written for HBO's acclaimed series, *Eastbound & Down*, Comedy Central's *The Sarah Silverman Program*, MTV's *Human Giant*, and the MTV Video Music Awards. He has several feature film projects in development with Universal, Mandate Pictures, and Scott Rudin Productions.

In addition to his writing, Wittels regularly tours the country performing stand-up comedy with such comics as Sarah Silverman, Louis C.K., and Aziz Ansari. His stand-up has been featured on *Jimmy Kimmel Live!*, Comedy Central's *Live at Gotham*, and Showtime's *Live Nude Comedy*. He was also on *Variety*'s "10 Comics to Watch" list for 2011.

Harris Wittels lives in Los Angeles, California.

### Users Review

#### From reader reviews:

**Shiela Steen:**

Playing with family inside a park, coming to see the coastal world or hanging out with good friends is thing that usually you will have done when you have spare time, then why you don't try factor that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Humblebrag: The Art of False Modesty, it is possible to enjoy both. It is good combination right, you still wish to miss it? What kind of hangout type is it? Oh seriously its mind hangout people. What? Still don't obtain it, oh come on its identified as reading friends.

**Stephen Louis:**

Do you have something that you like such as book? The publication lovers usually prefer to opt for book like comic, quick story and the biggest you are novel. Now, why not trying Humblebrag: The Art of False Modesty that give your pleasure preference will be satisfied by reading this book. Reading behavior all over the world can be said as the opportunity for people to know world much better then how they react towards the world. It can't be claimed constantly that reading habit only for the geeky particular person but for all of you who wants to become success person. So , for all you who want to start examining as your good habit, you could pick Humblebrag: The Art of False Modesty become your own personal starter.

**Delores Breedlove:**

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**Debbie Jones:**

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