Here's Looking at You: Hollywood, Film & Politics (Politics, Media, and Popular Culture)

By Ernest Giglio

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Now in its updated and expanded fourth edition, *Here's Looking at You: Hollywood, Film & Politics* examines how the tangled relationship between Hollywood's global film industry and the politics of federal and state governments manifests itself in the real world of political campaigns and in the fictional world of Hollywood films.

The book contradicts the film industry's assertion that it produces nothing but entertainment. While it is true that the vast majority of Hollywood films are strictly commercial ventures, hundreds of movies – from *Birth of a Nation* to *The Help*, recreated stories like *Argo* and *Zero Dark Thirty* and historical pieces such as *Lincoln* and *The Conspirator* – contain political messages, both overt and covert.

This new edition begins with President Obama's re-election and includes new photos and statistical data, three new chapters and eight case studies that provide in-depth analysis of special films that are certain to challenge existing views and stimulate classroom discussion. *Here's Looking at You* serves as a basic text for courses in film and politics and as a supplement in American government and film studies courses. Film buffs and general readers will also find it of interest.

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Review

«Now in its fourth edition, 'Here's Looking at You' has become a seminal work in understanding the interplay between politics and Hollywood. Ernest Giglio, with his vast knowledge and insight, helps to illuminate this complex relationship. The analysis is both timely and timeless.» (Mark Sachleben, Shippensburg University)

«I have been teaching film and politics with this textbook since it was in its original pre-publication form. My undergraduate students consistently find it accessible and informative. Ernest Giglio has been responsive to feedback, especially from students. With this edition, he continues his commitment to be current with developments in the field and interests of students and instructors. The fourth edition will be on my syllabus for my next politics and film course.» (John W. Williams, Professor of Political Science, Principia College)

About the Author

Ernest Giglio is Professor Emeritus of Politics and American Studies and a Fulbright Scholar. He received his PhD from Syracuse University and during his thirty-year career taught both in the United States and abroad. His signature course on film and politics has been presented to students in England, Finland and Switzerland as well as at the Rhode Island School of Design, Manhattanville College, Lycoming College and for the OLLI Program at Yavapai Community College. He has appeared on PBS, NPR and the BBC.

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