



Educational Administration: Concepts and Practices

By Fred C. Lunenburg, Allan C. Ornstein

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Editorial Review

Review

PART I: FUNDAMENTAL PRINCIPLES AND CONCEPTS. 1. Development of Administrative Theory. 2. Organizational Structure. 3. Organizational Culture. PART II: ADMINISTRATIVE PROCESSES. 4. Motivation. 5. Leadership. 6. Decision Making. 7. Communication. 8. Organizational Change. PART III: THE STRUCTURAL FRAMEWORK FOR EDUCATION. 9. Government and Education. 10. School Finance and Productivity. 11. Legal Considerations and Education. PART IV: ADMINISTRATION OF PROGRAMS AND SERVICES. 12. Curriculum Development and Implementation. 13. Analyzing and Improving Teaching. 14. Personnel Administration. 15. Careers in Educational Administration.

About the Author

Fred C. Lunenburg is Professor and Senior Research Fellow in the Center for Research and Doctoral Studies in Educational Leadership at Sam Houston University. Prior to moving to university teaching, he served as a high school principal and superintendent of schools in Minnesota and Wisconsin. He has authored or co-authored 18 books, including THE PRINCIPALSHIP (with Beverly Irby), published by Wadsworth Cengage Learning.

Allan Ornstein (Ph.D., New York University) is Professor of Education at St. John's University in New York. He is the author of more than 55 texts and 400 articles and research papers, and has served as a consultant for more than 60 government and educational agencies. He is a co-author of FOUNDATIONS OF EDUCATION, now in its twelfth edition (Wadsworth Cengage Learning).

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