



# Complete Digital Photography

*By Ben Long*

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## Complete Digital Photography By Ben Long

Whether you're new to digital photography or a seasoned shooter, this latest edition of Ben Long's popular guide is your one-stop resource for advice and clear how-to information on every aspect of digital photography, from shooting to postproduction to printing. COMPLETE DIGITAL PHOTOGRAPHY, SEVENTH EDITION starts with the basics; no prior knowledge of photography is needed. By the end of the book, you'll have a deep understanding of the art and technology of photography and be ready to tackle complex photographic challenges. Among the many essential elements of digital photography covered are:

- Extensive details of the camera's controls.
- In-depth tutorials on the ins and outs of exposure.
- Detailed chapters on seeing, composition, and the "artistry" of photography.
- Full instruction in how to craft a post-production workflow that works for you.
- Tutorials on all the essentials of image editing, from raw processing to retouching.
- Full coverage of printing and output.

Photographer Ben Long brings his extensive experience to bear, helping you over conceptual hurdles and leading you to a clear understanding of how to take great photos. With this book in hand, you will master the equipment, the process, and the art of digital photography.

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## Complete Digital Photography By Ben Long Bibliography

- Sales Rank: #504790 in Books
- Published on: 2012-06-18
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 1.60" h x 7.40" w x 9.10" l, 3.70 pounds
- Binding: Paperback
- 640 pages

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## **Editorial Review**

### **Review**

Introduction. 1. Eyes, Brains, Lights , and Images. 2. Getting to Know Your Camera. 3. Camera Anatomy. 4. Image Transfer. 5. Image Sensors. 6. Exposure Basics. 7. Program Mode. 8. Advanced Exposure. 9. Finding and Composing a Photo. 10. Lighting. 11. Raw Shooting. 12. Special Shooting. 13. Workflow. 14. Editing Workflow and First Steps. 15. Correcting Tone. 16. Correcting Color. 17. Image Editing in Raw. 18. Masking. 19. Black and White Conversion. 20. Layers, Retouching, and Special Effects. 21. Panoramic Stitching and HDR Merging. 22. Output 23. Glossary.

### **About the Author**

Ben Long is a San Francisco-based photographer, writer, and teacher. The author of more than two dozen books on digital photography and digital video, he is also a senior contributing editor to Macworld magazine, a contributing editor at CreativePro.com, and the author of several best-selling Lynda.com photography courses. His photography clients have included 20th Century Fox, Blue Note Records, Global Business Network, the San Francisco Jazz Festival, the Pickle Family Circus, and Grammy-nominated jazz musicians Don Byron and Dafnis Prieto. He has taught and lectured on photography around the world, including workshops at the Santa Reparata International School of the Arts in Florence and a class for imaging engineers at Apple, Inc. He occasionally dabbles in computer programming and has written image editing utilities that are used by National Geographic, the British Museum, and the White House.

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